

महर्षि सान्दीपनि राष्ट्रीय वेदविद्या प्रतिष्ठान, उज्जैन
(शिक्षा मन्त्रालय भारत सरकार के अधीन स्वायत्तशासी संस्था)
Maharshi Sandipani Rashtriya Vedavidya Pratishthan
(An autonomous organisation under Ministry of Education, Govt. of India)

पत्र सं. -17-2/2025(प्र.वि.)/मसारावेविप्र/

दिनांक 10-10-2025

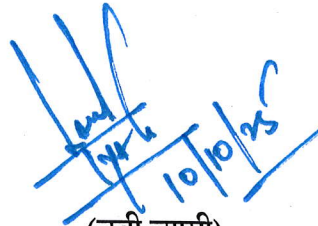
कार्यालय आदेश -1814

विषय :- कलांतर कला फाउंडेशन द्वारा "कलांतर-2025" के आयोजन के सम्बन्ध में।

शिक्षा मन्त्रालय, उच्चतर शिक्षा विभाग, नई दिल्ली के निर्देशानुसार कलांतर कला फाउंडेशन द्वारा "कलांतर-2025" आयोजन किया जा रहा है जिसकी अंतिम तिथि 21 अक्टूबर, 2025 है। विस्तृत जानकारी हेतु तत्संबंधी पत्र दिनांक 25-06-2025 संलग्न है।

संलग्नक :- यथोक्त।




(लवी त्यागी)

सहायक निदेशक(प्रशा. एवं स्था.)

सहायक निदेशक (प्रशासनात्मक)

Assistant Director (Administration)

महर्षि सान्दीपनि राष्ट्रीय वेदविद्या प्रतिष्ठान, उज्जैन
Maharshi Sandipani Rashtriya Vedavidya Pratishthan, Ujjain

- प्रतिलिपि :-1. प्रतिष्ठान से सम्बद्ध समस्त वेद पाठशालाओं, गुरुशिष्य परम्परा इकाइयों एवं राष्ट्रीय आदर्श वेद विद्यालयों को सूचनार्थ एवं पालनार्थ प्रतिष्ठान की वेबसाइट पर प्रकाशनार्थ।
2. कार्यालय आदेश नस्ती। 3. संबंधित पत्रावली।

वेद विद्या मार्ग, चिन्तामण गणेश, पो. जवासिया, उज्जैन-456006 (म.प्र.)

Vedavidya Marg, Chintaman Ganesh, P.O. Jawasiya, Ujjain - 456006 (M.P.)

दूरभाष : (0734) 2502266, 2502254, 2502255 email : msrvvpujn@gmail.com Website : www.msrvvp.ac.in

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• ART EDUCATION
• ART COMPETITIONS
• CHARITY SHOWS
• ART CAMPS
• ART SEMINARS
• ART AWARDS

To,

The Secretary,
Department of Higher Education
Ministry of Education,
Govt. of India
Delhi

Date: 25-06-2025

Reg: KALANTAR-2025 (Annual art Festival) by Kalantar Art Foundation

Sub: Request for support in reaching out to Government and private universities and colleges.

(Kind Attention: PPS to Secretary, Department of Higher Education)

Respected Sir,

We feel proud to introduce ourselves as country's leading non-profit organization in the field of bringing social changes by way of practicing art. Since our inception, we have tried to help people understand the power of art within them and further exploit it for their self-growth and for growth of society.

Among our various endeavors, four prominent are:

- कारागार के कलाकार (कारागार के बंदियों के लिए कला के जरिये मानसिक स्वास्थ्य कार्यक्रम)

Under this project, we impart free art trainings and mental well-ness sessions to the prison inmates and children of juvenile prisons / government observation homes.

- कला-दीक्षा (निःशुल्क कला प्रशिक्षण केंद्र)

Kala-Deeksha centres are free art education centres run by Kalantar at various locations. Till date, almost 2000 children, females and youth have been trained under this project in various art forms. Not only these students are trained on different art forms, but we also try to inculcate moral values and social responsibilities in their heart. Our 1st student under Kala-Deeksha recently won 1st prize in Webtoon challenge during the recently held WAVES summit.

- देश के प्रथम कला ग्राम की स्थापना

Kalantar is developing village Gejha of district Gautam Budh Nagar as 1st (Model) Art Village of the country. Not only this art village will present a beautifully curated and colorful village but also, we are committed to make this village the 1st one to have one artist in each family residing the village. This project is a trendsetter to many such projects in the country, thus bringing a phenomenal change in the society.

- कला-उत्सव (देशव्यापी वार्षिक कला प्रतियोगिताएं)

These are **Annual Art Festival** (a way of celebrating different art forms) under which we organize National Level Competitions for various art-form (including, but not limited to painting, creative writing, music, acting, dance). Topics in the competition are taken considering their social impact. **USP of the event is that alongwith Government and Private schools, many prisons, old age homes, women shelter, juvenile prisons and orphanages equally participate in these programs and every year we get participation of more than 50000 participants from across the country.**

CORPORATE OFFICE : Plot No. 29-A, Sector-93B, Noida
REGISTERED OFFICE : 237-A, Express View Apartment, Sector-93, Noida
PHONE : +91-9625819972/ +91-7982719972 **WEBSITE :** www.kalantarart.org

In the past years this event has been done in association with various Ministries, State Government and PSU. Few of our supporting partners in past years are as below:

- o MoHUA https://youtu.be/zLuwyQhxp4M?si=2Rn_oB1b88he87Ta,
- o DRDO,
- o NMCG <https://youtu.be/s9iVeRCRxE?si=JlJya5A6JR7PB8vq>
- o Government of Uttar Pradesh
(<https://www.instagram.com/kalantarart/reel/CoM0N4rNR7G/>)

ABOUT KALANTAR 2025 (Annual Art Festival)

The KALANTAR 2025 – Annual Art Festivals is a uniquely crafted 3 months celebration starting in 2nd half of June and ending with final celebrations on 21st September, 2025 i.e. World Peace Day. The themes for this year's celebrations are:

- o योग (जोड़ तन, मन और हृदय का)
- o पंचतत्वम् (नभ, जल, पायक, गगन, समीर)
- o जरा याद उन्हें भी कर लो (देश के वो अनदेखे व्यक्तित्व जिन्होंने देश की स्वतंत्र में अमूल्य योगदान दिया है)
- o क्षमा या क्रोध ? (क्या है शांति का उचित पथ)

The festival will include the following:

- o National Level Competitions (in various art forms)
- o Expert Sessions on various topics
- o Online workshops in different art forms
- o Storytelling on topics inculcating moral values (by expert storytellers)

Sir, at Kalantar we have a vision to reach out to the least privileged section of the society along with reaching out to the privileged section. We wish to bring everyone to a platform where they can realize the power of art (not just changing themselves, but also bringing a huge change in the society by way of art). Thus, we look forward to your kind support in reaching out to as much children as possible, through Department of Higher Education.

We sincerely thank you in advance to get your kind support and guidance for KALANTAR 2025. We also look forward to arrange a meeting of Sri Vishal Srivastava (Chairman – Kalantar Art Foundation) with respected Secretary sir to share about Mission Kalantar and Annual Art Festivals in detail.

Profile link of Kalantar Art Foundation is attached herewith, for your kind perusal.

Best Regards,



Puja Srivastava
National Secretary

Enclosure / Attachments: Profile of Kalantar Art Foundation